August 2025

The Healthy Future Network

Empowering Leaders in Health Industries to Drive Regenerative Value Creation

NOW PARTNERS FOUNDATION

FUTURE ECONOMY FORUM

Impact Stewards®

Executive Summary

Navigating the complexities of sustainability and driving impactful change requires a new kind of leadership. The Healthy Future Network is an exclusive, peer-to-peer community designed for senior leaders in charge of sustainability in health-related industries to move beyond traditional sustainability models towards regenerative value creation.

Leveraging the unique expertise of Impact Stewards, NOW Partners Foundation and the Future Economy Forum, we provide privileged access to global platforms, deep industry and sustainability knowledge, a powerful network of pioneers, and privileged access to world renowned experts in sustainability, policymaking, science, and various other industries. This membership-based network offers a blended learning experience, new language and narratives for sustainability, successful examples, and invaluable connections to help leaders amplify their impact and lead their organizations towards a healthier and more prosperous future.

The Challenge and Opportunity

Today's sustainability leaders in the pharmaceutical, medtech, healthcare, and related sectors face unprecedented pressure. They are tasked with:

- **Shifting the Paradigm:** Moving sustainability from a defensive cost center to a driver of innovation, resilience, and new value streams.
- **Navigating Complexity:** Understanding and integrating intricate environmental, social, and governance (ESG) factors within highly regulated and impactful industries.
- **Building Internal Buy-in:** Communicating the strategic importance of sustainability in a language that resonates with core business functions like marketing, sales, and finance.
- **Keeping Pace with Global Trends**: Understanding rapidly evolving regulations, technological advancements, and stakeholder expectations, including those shaped by global frameworks like the UN Sustainable Development Goals and the Rio Conventions (UNFCCC, UNCCD, UN CBD).
- **Feeling Isolated:** Often being the sole voice for sustainability within their organizations, lacking a dedicated community for shared learning and problem-solving.

This presents a significant opportunity for sustainability leaders to redefine their role, drive meaningful change, and position their companies as leaders in a regenerative future.

OUR SOLUTION

The Healthy Future Network

The Healthy Future Network is a curated program designed to empower senior leaders in charge of sustainability to drive more regenerative and impactful business and leadership growth. We offer a unique blend of:

- **Expert-Led Insights**: Access the deep industry expertise of Impact Stewards and the integrated sustainability knowledge of NOW Partners/Future Economy Forum. Our combined experience provides a holistic understanding of the challenges and opportunities at the intersection of health, business, and sustainability.
- **Privileged Access & Context**: Leverage our privileged access to influential global platforms like the UNFCCC, UNCCD, and UN CBD. We provide the context, analysis, and guidance needed to navigate these complex landscapes and identify opportunities for your organization.
- **Integrated Value Creation Framework**: Learn how to integrate business, social, and ecological impact to create holistic value that benefits all stakeholders, moving beyond traditional sustainability metrics.
- **Global Trends & Foresight**: Gain a unique overview of emerging global trends in policy, technology, and societal expectations, providing a "window to what is happening outside" that can inform your strategic decision-making in these VUCA (Volatile, Uncertain, Complex, Ambiguous) times.
- **Pioneering Network**: Connect with a carefully selected network of forward-thinking business leaders, entrepreneurs, NGOs, academics, and policymakers who are shaping the new business normal.

Our Blended Learning Program Includes:

Hybrid Deep Dives & Drinks Sessions (4x per year - facultative)	Engaging sessions combining in-person and online participation, often tagging onto major global events in locations like London, New York, and UNFCCC COPs, as well as Davos. These sessions will feature expert insights, peer-to-peer exchange, and informal networking opportunities.
Online Expert Deep Dives (2x per year):	Exclusive virtual sessions with world-renowned experts and senior leaders who may not be available for travel, offering in-depth discussions on critical topics.
Online Networking Sessions / Fireside Chats (2x per year)	Virtual forums designed to foster connections and facilitate peer learning for members who may have limited travel capacity.
24/7 Access to Online Learning Platform	A dedicated digital space providing access to resources, recordings, discussion forums, and ongoing learning materials.
Personalized 1-on-1 Deep Dives (2 hours per quarter)	Dedicated individual time with our experts to address your specific challenges and opportunities in detail.

WHY JOIN US

Value Proposition & Impact for Your Organization

By joining the Healthy Future Network, you will gain:

- **New Language & Narrative**: Develop a powerful and resonant vocabulary to communicate the strategic value of sustainability to all levels of your organization, bridging the gap with core business functions.
- **Future-Oriented Strategy**: Learn how to move beyond risk mitigation and cost reduction to develop regenerative strategies that drive innovation, build resilience, and create long-term value.
- **Proven Success Models**: Gain access to real-world examples of successful sustainability and regenerative initiatives within the health-related industries and beyond, debunking myths and inspiring action.
- **Actionable Insights**: Translate global trends and expert knowledge into practical strategies and initiatives that can be implemented within your organization.
- **Strategic Connections**: Build a powerful network of peers facing similar challenges, as well as leading experts and potential collaborators, fostering innovation and shared learning.
- **Enhanced Leadership Impact:** Elevate your role as a sustainability leader by gaining the knowledge, network, and narrative to drive transformative change within your organization and across the industry.
- **Competitive Advantage**: Position your company as a leader in sustainability and regenerative practices, enhancing your brand reputation, attracting talent, and securing long-term market success.

WHY US?

Your Trusted Guides in the Transition

Impact Stewards, NOW Partners Foundation and the Future Economy Forum bring together a unique and powerful combination of expertise:

- **Deep Industry Expertise (Impact Stewards)**: A proven track record of understanding the specific challenges and opportunities within the pharmaceutical, medtech, and healthcare sectors.
- **Deep Sustainability Expertise (NOW Partners Foundation & Future Economy Forum)**: Extensive knowledge in integrated value creation, regenerative economics, and navigating the complex landscape of global sustainability.
- **Unparalleled Network**: An extended network amongst the pioneers of the new business normal, including influential figures in business, policy, academia, and NGOs.
- **Proven Facilitation & Stewardship**: Expertise in creating impactful learning experiences and guiding leaders through complex transitions.
- **Access to Global Platforms**: Direct connections and understanding of key international frameworks and organizations shaping the sustainability agenda.

Our combined strengths make us the ideal partners to support senior leaders in their journeys towards regenerative leadership.

NEXT STEPS

Learn More

We invite you to join the **Healthy Future Network** and become part of a select group of leaders shaping a more sustainable and regenerative future for the health industries.

Take advantage of our introductory first-year membership fee of €3,500 (regular price: €15,000). This includes full access to all network benefits, including the hybrid deep dives, online sessions, the online learning platform, and 8 hours of personalized 1-on-1 deep dives with our experts (€3,000 value alone).

To learn more and discuss how the **Healthy Future Network** can benefit you and your organization, please contact:

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